PPLFF Meeting Minutes - 6 MAY 2004

The following members were in attendance:

Name	E-mail	Phone
Arnell Alston		
Alma Cremonesi	:om	
Bill Crissman	net	
Joe Jenkins	net	
Jerry Morris		
Marty Pebler		
Jeff Stachel	.net	
Bob Steinborn	m	
Eric Verlo		
Marie Walden		
Bev Wasil		

The following members were unable to attend:

Lori Adams		
Robert Armintor		
Marilyn Davis	m	
Tim Fotinos		
Kate Hunting		
Jonelle Neighbor		

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1) The meeting was called to order at 19:00.

2) Marty explained that a hard drive failure wiped out the notes of the last meeting, and thus no minutes of that meeting could be distributed. This will be prevented in the future by compiling and transmitting the minutes within a few hours of the meeting.

3) Alma passed around a printed 8" x 10" galley of the new poster design, and it met with general approval. A graphic image file of the poster design will be distributed with these minutes. The poster will be readied for printing within a week, with a press run of 150 copies. Also, copies of the half-page new marketing piece were distributed to the committee, and additional copies can be obtained in the foyer of Alma's home (1332 W. Kiowa).

4) Alma mentioned that overall expenses for the current season could be as much as $5000 more than last year; primarily due to higher film rental charges,

higher shipping costs, and the higher fee being demanded by the Colorado Springs Fine Arts Center this season.

5) The issue of the potential reaction within the heterosexual community to sexually suggestive film titles in festival marketing material was brought up and discussed. The issue remains unresolved, and was deferred until the next meeting. The issue was raised because one the films screened last month, and which has been booked for inclusion in the festival, is Q. Alan Brocka's "Eating Out"; the title which was thought by several committee members as something that might conjure up suggestive and/or titillating images in the minds of some members of the public.

6) Marie reported that our grant request to the Gill Foundation has been formally submitted. The amount of the grant request is $3000, and the certainty of its approval is considered high.

7) Alma reported that several upcoming community events would be of benefit to the festival, specifically mentioning a fundraising event by her book group, as well as a benefit show at 32Bleu to be directed by Marcea Flowers.

8) Alma informed the committee that Bob Armintor is out of town and is expected to be away for a month or more, due to the unfortunate illness of a family member. Jeff will fill in for him on ticketing until his return.

9) The issue of ticketing was addressed, and the ticket pricing scheme for this season was agreed upon: Full festival passes for $60 until 31 July ($75 thereafter), Half-passes for $50 (opening night and any four films), Any four films on Saturday or Sunday for $35, and individual tickets for $10 (available after Labor Day at the FAC Box Office). It was agreed the ticket letters be prepared for mailing as soon as a festival brochure is printed, with the stated goal of achieving this by mid-July. It was also agreed that the official ticket outlets for this season will be Wag 'N' Wash, Spice of Life, and Toons; and that ticketing information will also be presented as a dedicated page on the pplff.org website.

10) Joe distributed printed copies of the sponsorship data which he had compiled, and the matter was discussed in great detail. Individual sponsorship targets were assigned to all committee members, both those present and those not in attendance (except for Bob Armintor). All committee members are requested to send corrections of sponsorship data, overall progress, and any changes in status directly to Joe via e-mail: joejenkins@adelphia.net.

11) Tim was nominated as the new Outreach Coordinator, and will be contacted by Alma regarding the technical aspects of this challenging new mission.

12) It was agreed that the next committee meeting will beheld on 10 June, 2004; at the home of Marie. Alma will furnish e-mail updates regarding festival activities in the interim.

13) The meeting adjourned at 21:10.

Marty Pebler
Secretary of the Board, PPLFF